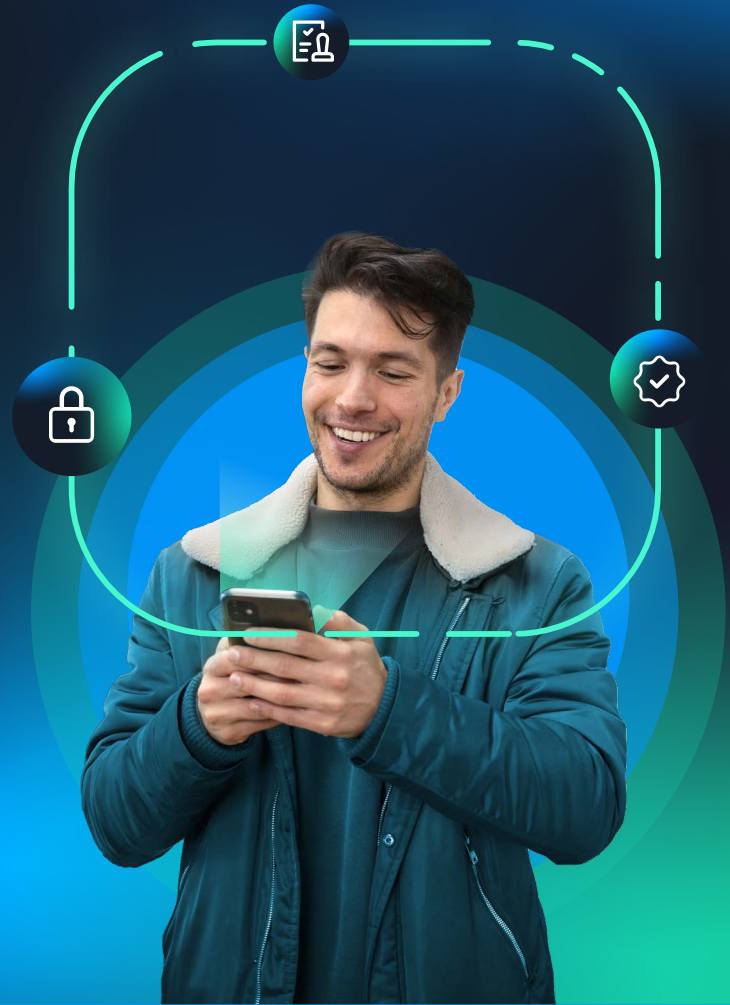




TruSense[™]
A Route Mobile Company

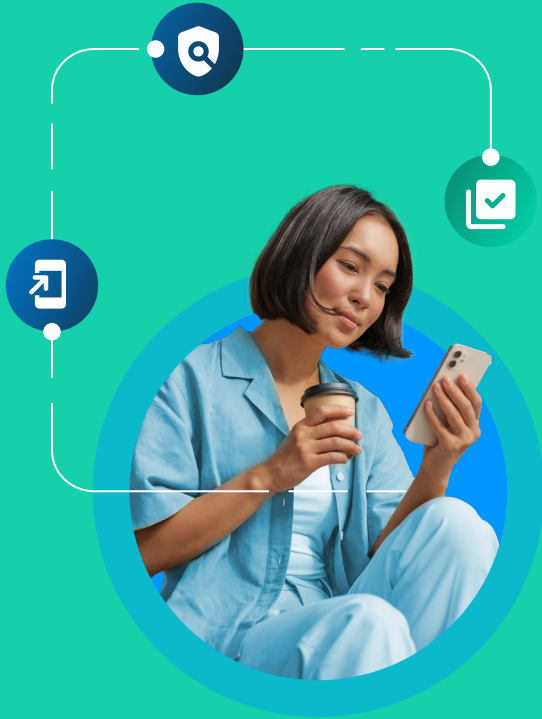


P2A-based Authentication

**App and Device Initiated
frictionless authentication**

Elevate your authentication solution to a modern and robust system that operates over FTEU codes, shortcodes, toll-free numbers, and long codes. With zero user input required, our solution offers effortless and seamless authentication.

Highlights



Device Pairing

Seamlessly pairs the device with the user account by using P2A-based authentication, thus preventing authentication fraud



Secured Transactions

With multi-grade encryptions support, it secures the transactions between the user and the app.



Hassle-Free

Seamless integration with Mobile apps makes it an entirely backend-driven process with zero user input.

Impact

Frictionless Authentication

The frictionless approach helps device and customer account pairing while sign-up.

High conversion rate

P2A-based authentication is a single-step process compared to traditional methods, resulting in a higher conversion rate.

Curb fraud

P2A-based authentication pairs the device with the customer's account, which can mitigate potential fraud.



Use cases



Banking

P2A-based authentication adds an additional security layer to mobile banking applications by securely linking the app to the user's mobile number.



Payment Interface Registration

Payment Interface registration can be enabled securely using P2A-based authentication.



Retail

Prevent cart abandonment by replacing traditional 2FA with P2A-based authentication at the checkout stage.





TruSenseTM

A Route Mobile Company

For more information contact

sales@trusense.id