



TruSense[™]
A Route Mobile Company

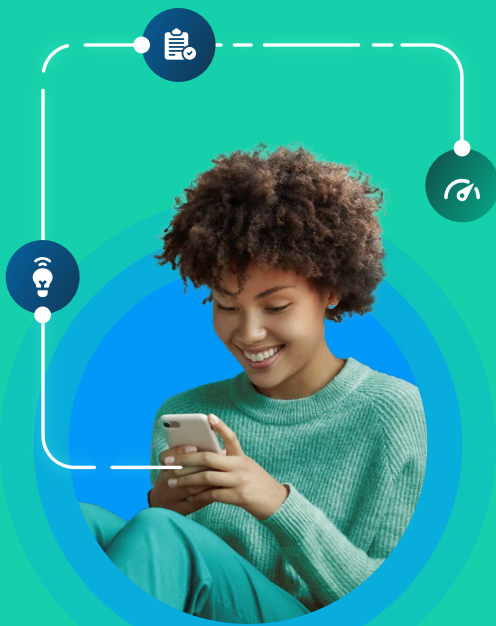


TruIDv

Validate a user or device based on behavioral or physical attributes

Identify changes in user and device behaviour, thereby mitigating identity fraud.

Highlights



Ubiquitous identity

Uses Intelligence Signals to verify user and device information being used widely in the public domain.



KYC Match

Enterprises can create a fully compliant, tailored solution by having a KYC matched from a third party source.



Unmask Impersonation

Keep bad actors off your platform without compromising on customer experience.

Impact

Increased Auto Approvals

By layering TruIDv into sign-up flows, enterprises can offer stringent yet frictionless onboarding by identifying synthetic identities.



Reduced customer acquisition costs

TruIDv helps enterprises to combat promo abuse and referral fraud, thus reducing customer acquisition costs and preventing revenue loss.



Enhanced customer contactability

Optimising consumer lifecycle by managing a real-time registry of their phone numbers, devices and other identity attributes.



Use cases



Gaming

Gaming platforms are prone to deep fake attacks. Hence, to protect legitimate customer relationships with accurate onboarding, TruIDv recognizes loyalty while reducing the risk of credit abuse.



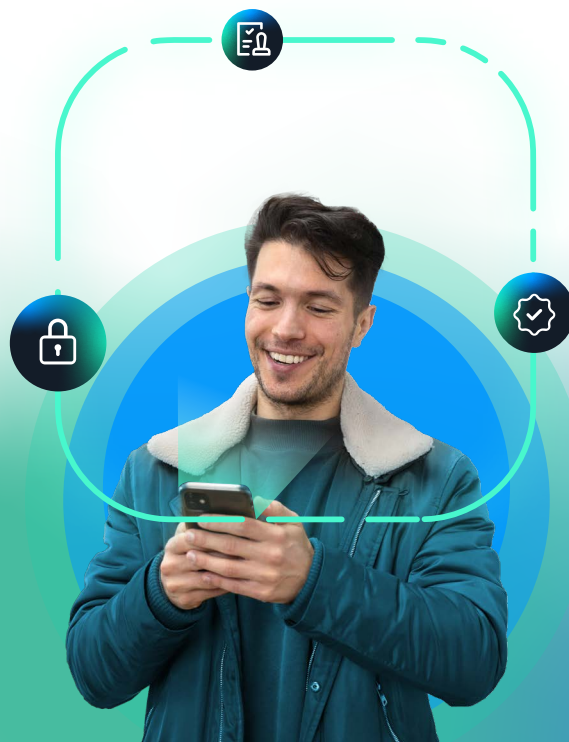
Insurance

Knowledge-based verification questions and answers in the insurance sector are common but time-consuming and expensive. Using TruIDv during onboarding enhances user experience, speeds up customer verification, and boosts security in their call centers.



Healthcare

TruIDv enhances security in the healthcare industry by providing its staff and partners with a password self-management approach while validating device and user identities.





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For more information contact

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